



**QUANTUM INFINITY LTD**  
C O M P A N Y   P R O F I L E

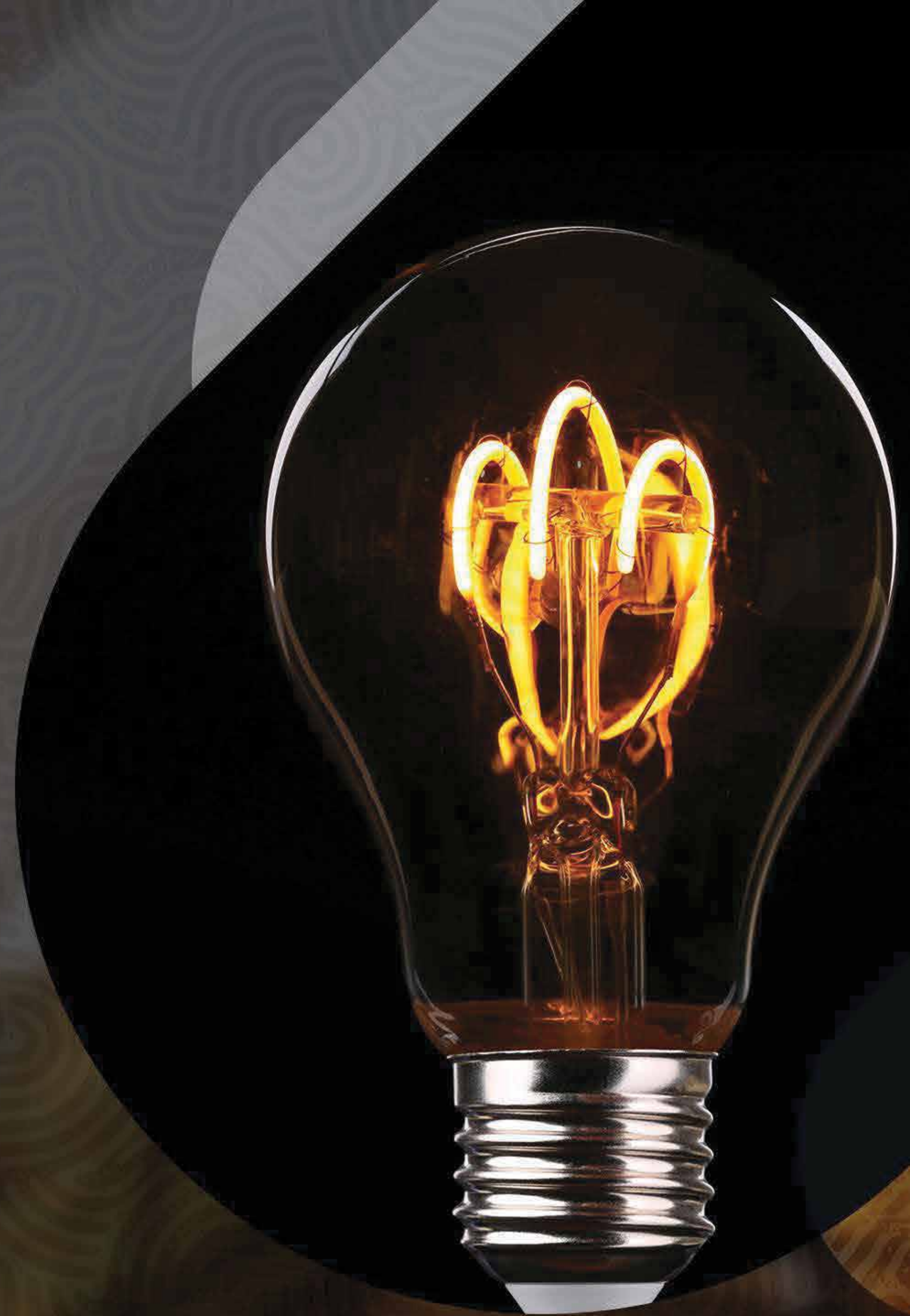




# Who are we?

Quantum Infinity (QI GROUP) is a versatile and innovative media and marketing company dedicated to elevating brands with ingenious ideas, global digital strategies, and market-ready innovations. Our comprehensive portfolio includes TV and radio stations, visual and audio production facilities, a cutting-edge creative marketing agency, and reality shows. Our team of Visionaries collaborates to drive growth and deliver impactful solutions tailored to our client's unique needs, ensuring success on local and global scales.

Our TV stations, TV3, ST Bongo, and TV3 Sports, along with Coconut FM Radio, offer a diverse range of entertainment, local content, sports-based programming, and reality shows that resonate with our target audience. In addition, these stations have coverage across the sub-Saharan region of Africa, including all East African countries and the coastal areas of Tanzania. This extensive reach provides excellent Opportunities for clients to promote their brands and engage with their target audience through various advertising and Sponsorship options.





## Our Vision

We are Relentless in our pursuit of building solid and captivating brands that engage, incite and drive tangible Results.

## Our Mission

We strive to empower brands to reach their full potential and contribute to a better world by providing the tools, resources, and support necessary for businesses to unlock their untapped potential.

## Quantum Infinity comprises of 3 Divisions:

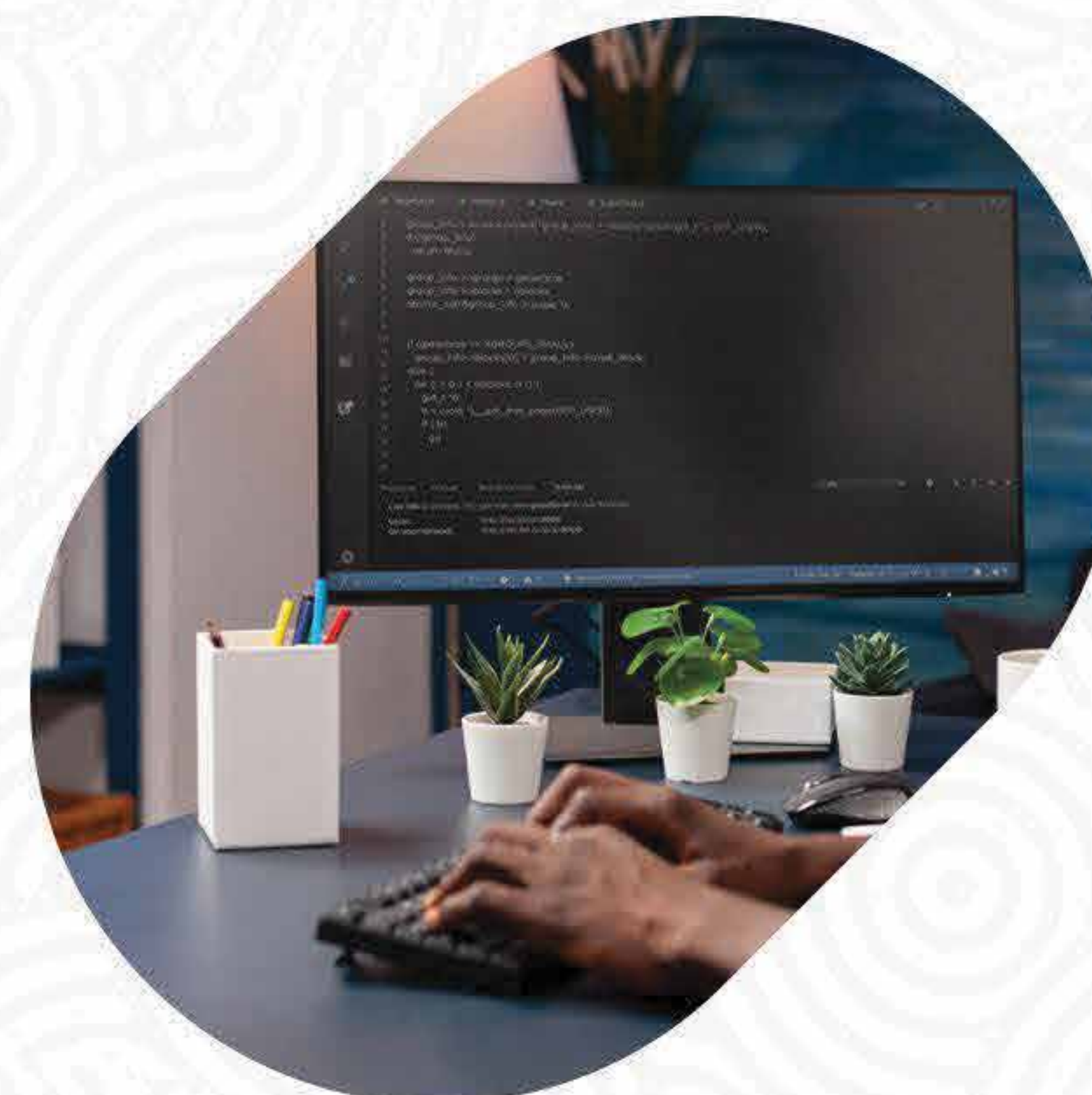
### Marketing



### Media



### Tech





# Marketing

## Division

Our Marketing Division is dedicated to providing customized marketing solutions that cater to our client's unique needs. We offer various services, including market research, brand strategy, creative design, digital marketing, and social media management. Our team of experts collaborates to develop innovative strategies that deliver impactful results, ensuring success on local and global scales.

We work closely with our clients to understand their business objectives and develop customized solutions that help them achieve their goals.





# Marketing Division

## What We Do



Creative services



Social Media Management



Content Distribution & Swahili Dubbing



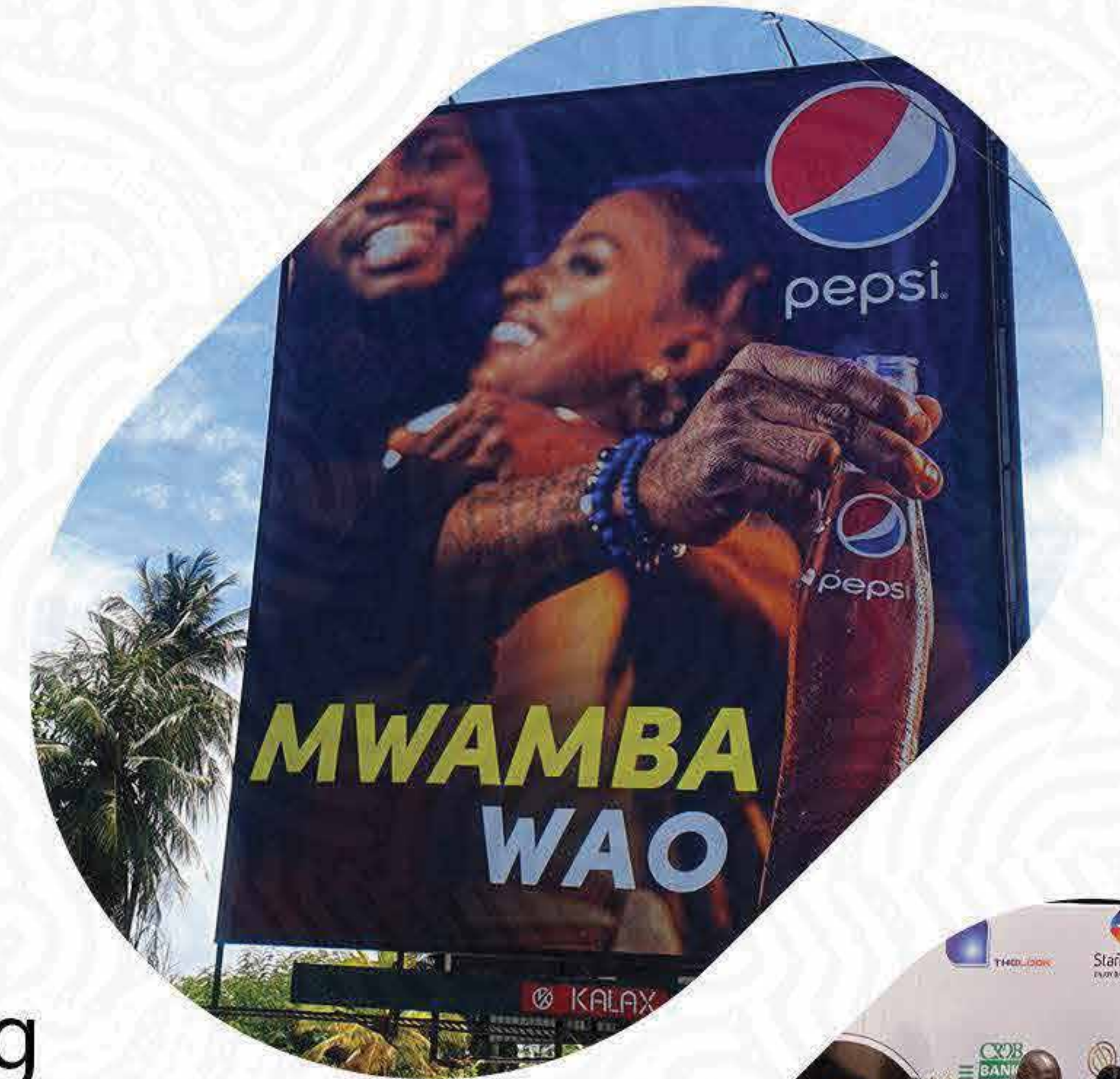
Brand Promotion & Activation



Media Planning,  
Buying & Monitoring



Printing





## Creative Services

We offer various creative services that help businesses elevate their brand and connect with their target audience. Our designers use innovative ideas to design and implement effective campaigns that deliver measurable results and exceed clients' expectations.

- Branding
- Ideation & Conceptualization
- Illustrations
- Graphics & Motion Design
- 2D & 3D animations
- UI/UX Design



## Social Media Management

Our social media management services help businesses establish a solid online presence and connect with their target audience. We use the latest tools and strategies to create compelling content that resonates with your audience and drives engagement. In addition, our team of social media experts provides regular reports to track progress and make adjustments to optimize campaigns.

- Content Creation
- Influencer Marketing
- Analytics And Reporting
- Social Media Listening
- FAN Acquisition
- Reputation Management





## Content Distribution & Swahili Dubbing

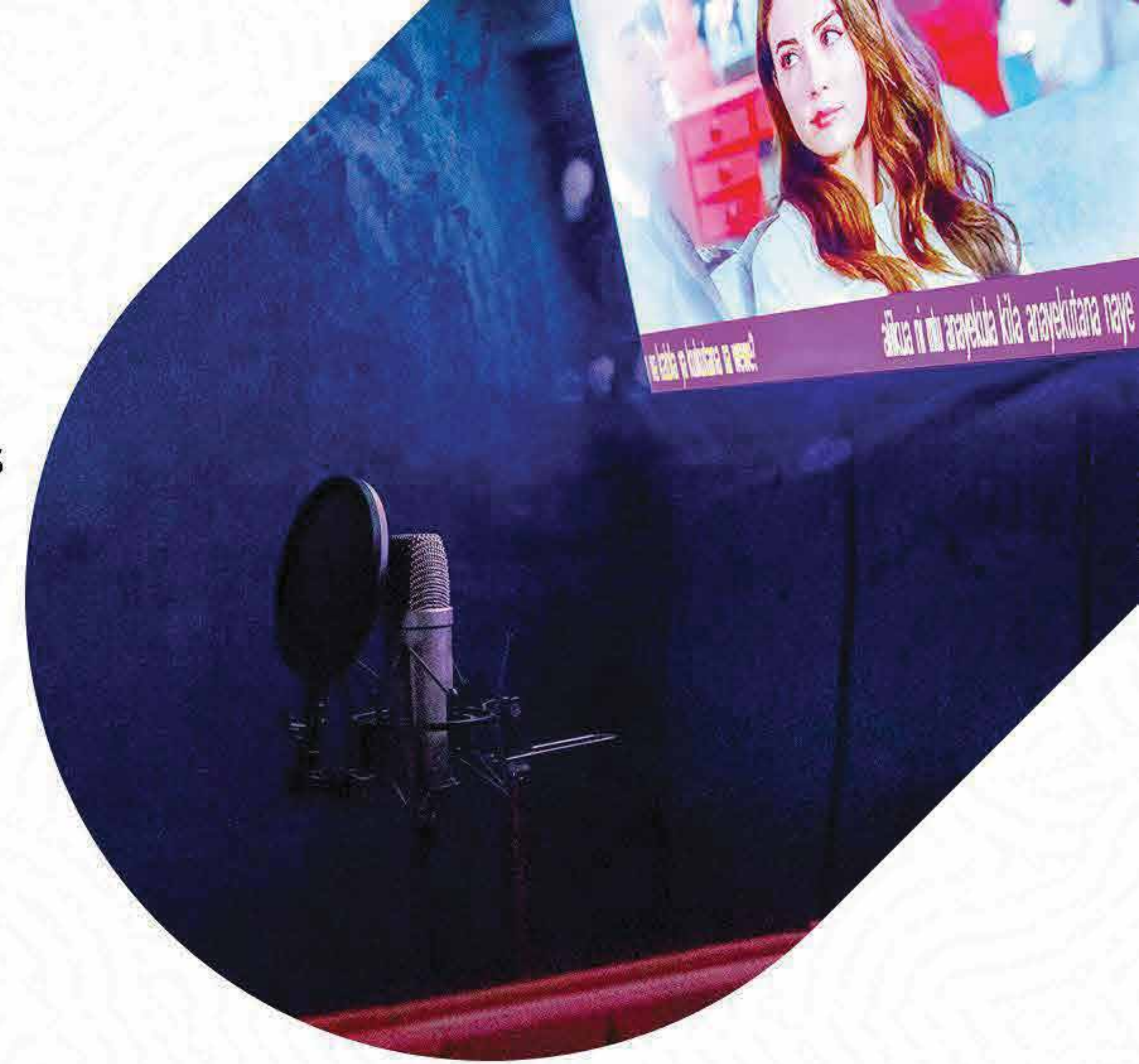
Our content distribution and Swahili dubbing services help businesses reach a wider audience and connect with customers in new markets. We provide comprehensive solutions that include translation, dubbing, and distribution across various channels, including TV, radio, and online platforms.

- Lip Sync
- Voice Over
- Audio Mixing
- Subtitling
- Swahili Language Dubbing
- Quality Control

## Media Planning, Buying & Monitoring

We offer media planning, buying, and monitoring services that help businesses create compelling campaigns that deliver measurable results. We develop data-driven strategies to identify the best channels and platforms for reaching your target audience. We provide regular reports to track progress and ensure our clients get the most value from their advertising spend.

- Monitoring & Reporting
- Media Buying
- Ad Creative Development
- Media Research
- Performance Tracking





## Brand Promotion & Activation

Our brand promotion and activation services create buzz and drive engagement, helping businesses stand out in a crowded marketplace while connecting with their target audience, eventually creating an everlasting impression.

- Experiential marketing
- In-store activations
- Product launches
- Event planning



## Printing

Our Print Division delivers high-quality printing services, including design and production, to meet our client's diverse needs. We offer various printing solutions, including brochures, flyers, business cards, banners, and signage. Our print professionals collaborate with clients to understand their requirements and deliver customized solutions that enhance their brand image. We use the latest printing technologies and high-quality materials to ensure the final product meets our client's expectations.

- Offset Printing
- Digital & Promotional Printing
- Large Format Printing
- Fabrication





# Media Division

Our Media Division provides comprehensive broadcasting and production services, delivering engaging and impactful content to our audience across sub-Saharan Africa. We own and operate several TV and radio stations, including TV3, ST Bongo, TV3 Sports, and Coconut FM, providing diverse entertainment, local content, sports-based programming, and reality shows that resonate with our target audience. Our state-of-the-art production facilities and the team of experts enable us to produce high-quality content that meets the demands of our viewers, advertisers and sponsors.





# Media Division

## What We Have



TV & Radio Broadcasting



Content Production



Event Coverage



Advertising & Sponsorship



TV Set Construction



Visual Effects & Pre-Post-Production





## TV & Radio Broadcasting

We own and operate several TV and radio stations offering diverse programming, including news, entertainment, sports, and reality shows.

Our stations have coverage across the sub-Saharan region of Africa, including all East African countries, providing excellent opportunities for clients to promote their brands and engage with their target audience through various advertising and sponsorship options.

## Content Production

We have a team of experienced producers, directors, writers, and editors dedicated to producing high-quality content that engages our audience and meets the demands of our advertisers and sponsors. As a result, we have a wide range of content, including TV shows, documentaries, commercials and corporate videos.

## Event Coverage

We provide live event coverage services, including sports events, concerts, and conferences. Our team of experts uses the latest equipment and technologies to capture and broadcast live events to our audience across sub-Saharan Africa.





## Advertising & Sponsorship

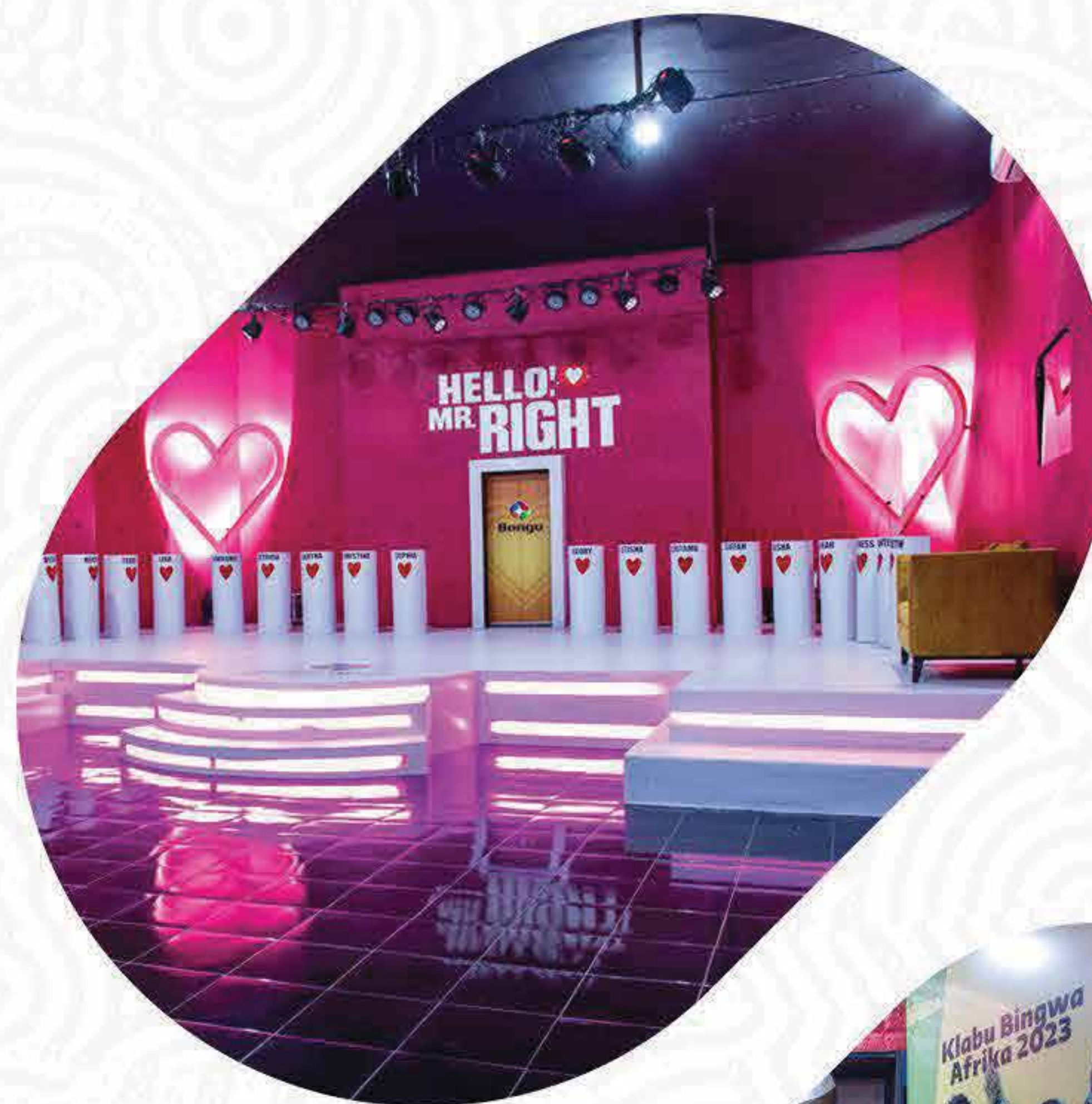
We offer a range of advertising and sponsorship options to our clients, including TV and radio commercials, product placement, and event sponsorship. In addition, we work closely with our clients to understand their business objectives and develop customized solutions that help them achieve their goals.

## TV Set Construction

We provide TV set construction services, including designing and constructing sets for TV shows, commercials, and events. Our crew has experience designing and building groups that meet our client's specific requirements, ensuring that the final product is of the highest quality.

## Visual Effects and Pre & Post Production

We provide visual effects and post-production services, including editing, color grading, and sound design. We use the latest software and technologies to enhance the quality of our content and deliver engaging and impactful visuals and sound.





# Our Radio & TV channels



St Bongo is a premier lifestyle and entertainment television channel that caters to a wide range of audiences. Our programs are designed to meet the needs of content transformation, quality, and delivery style.

Our channel's primary focus is on local content made for a global audience, utilizing local producers and talent. We are proud to offer a sparkling range of programs, including "Bingwa," "Hello! Mr. Right, and many other local movies, series, packaged music, fashion, and cooking shows.

St Bongo is an East African lifestyle and entertainment TV station currently broadcasting live in Tanzania, Kenya, Uganda, Rwanda, Burundi, and Congo on StarTimes DTT-161 & DTH-401 Platform & StarTimes On Application. We are committed to providing quality programming that reflects our audience's diverse cultures and lifestyles.







TV3 is a leading sports and lifestyle channel in Tanzania and the Sub-Saharan Africa region. The track focuses on empowering local Sports and talent and broadcasting LIVE international games such as CAF, AFCON, and UEFA EURO, and local tournaments like Ndondo Cup, Coco Cup, 1st Division and championship league games from Zanzibar and Tanzania mainland. In addition, the channel has a range of well-structured programs designed to meet the audience's desires and set trends that uplift the industry.

TV3's target audience is primarily young adults aged 18-45, but the channel's programming is diverse and caters to viewers of all ages. The extensive sports coverage focuses on local and international games, including in-depth analysis, highlights and expert opinions.

In addition to sports coverage, TV3 broadcasts lifestyle and entertainment programs that complement its sports coverage, making it a well-rounded channel that appeals to a broad audience. Furthermore, TV3 is committed to empowering local talent and promoting innovation in the industry by providing a platform for new skills and participating in events.

TV3 and TV3 Sports are two dynamic and innovative channels that Continue to set the standard for broadcasters in the region. Their extensive reach and high-quality content make them leaders in the industry, catering to a diverse audience and providing a comprehensive sports and lifestyle experience.







Coconut FM radio is a popular entertainment radio that caters to the Zanzibar community and beyond. With a focus on local culture, the station provides a real-time platform for both Zanzibar and Tanzania's mainland music scene, events, and local and international social news.

The station has emerged as a leader in the youth category, with a strong following among the 18-35 age group. Through its frequency at 100.9 FM, Coconut FM is accessible to listeners across Zanzibar Islands, Pemba and Tanzania mainland, including Dares Salaam, Pwani (Chalinze, Kibaha, Rufiji, Mlandizi, Bagamoyo), Tanga, Mtwara, Lindi and Mafia.

Coconut FM's programming is diverse and exciting, with various shows and segments catering to different tastes and preferences. In addition, the station's commitment to providing quality entertainment has made it a popular choice among listeners who appreciate good music, local news and current affairs. Overall, Coconut FM is a vibrant and dynamic radio station that plays an essential role in the cultural and social life of the Zanzibar community.



Coco Sport Cup is one of the most watched, stimulating and entertaining football competition in Zanzibar which was found by Coconut FM in 2016.

It involves local teams from streets, private and government corporations across Unguja and Pemba Islands in which some of the players come from Tanzania mainland and Zanzibar premier league.





# Studio Services

## Professional Photography Services

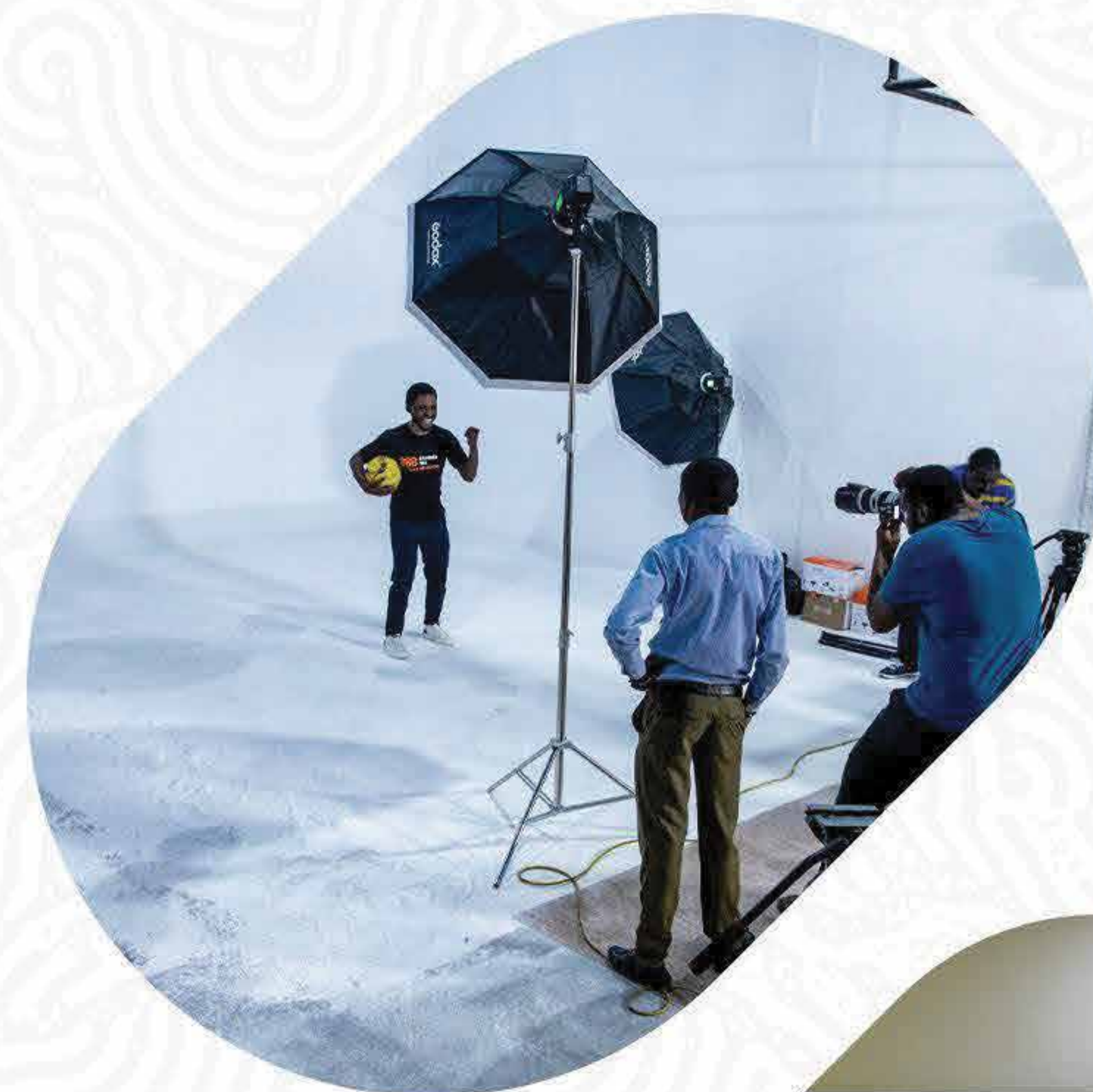
Our studio offers professional photography services, including photoshoot sessions, editing and equipment rentals. In addition, our in-house photography team can add value to your website with high-resolution team photos, corporate event photography or product photography. We also provide top-notch editing and retouching services.

## Editing and Retouching

We supply cutting-edge equipment for rental, including cameras, lighting, sound, teleprompters and special effects equipment. Our inventory is constantly updated to meet modern production standards. In addition, we test, prepare and assemble the kit to ensure perfect working conditions.

## Equipment Rentals

We provide cutting-edge equipment for rental, including cameras, lighting, sound, teleprompters and special effects equipment. Our inventory is constantly updated to meet modern production standards. We test, prepare, and assemble the kit to ensure perfect working conditions. We also personally deliver, set up and run the equipment on-site.





## Audio Production

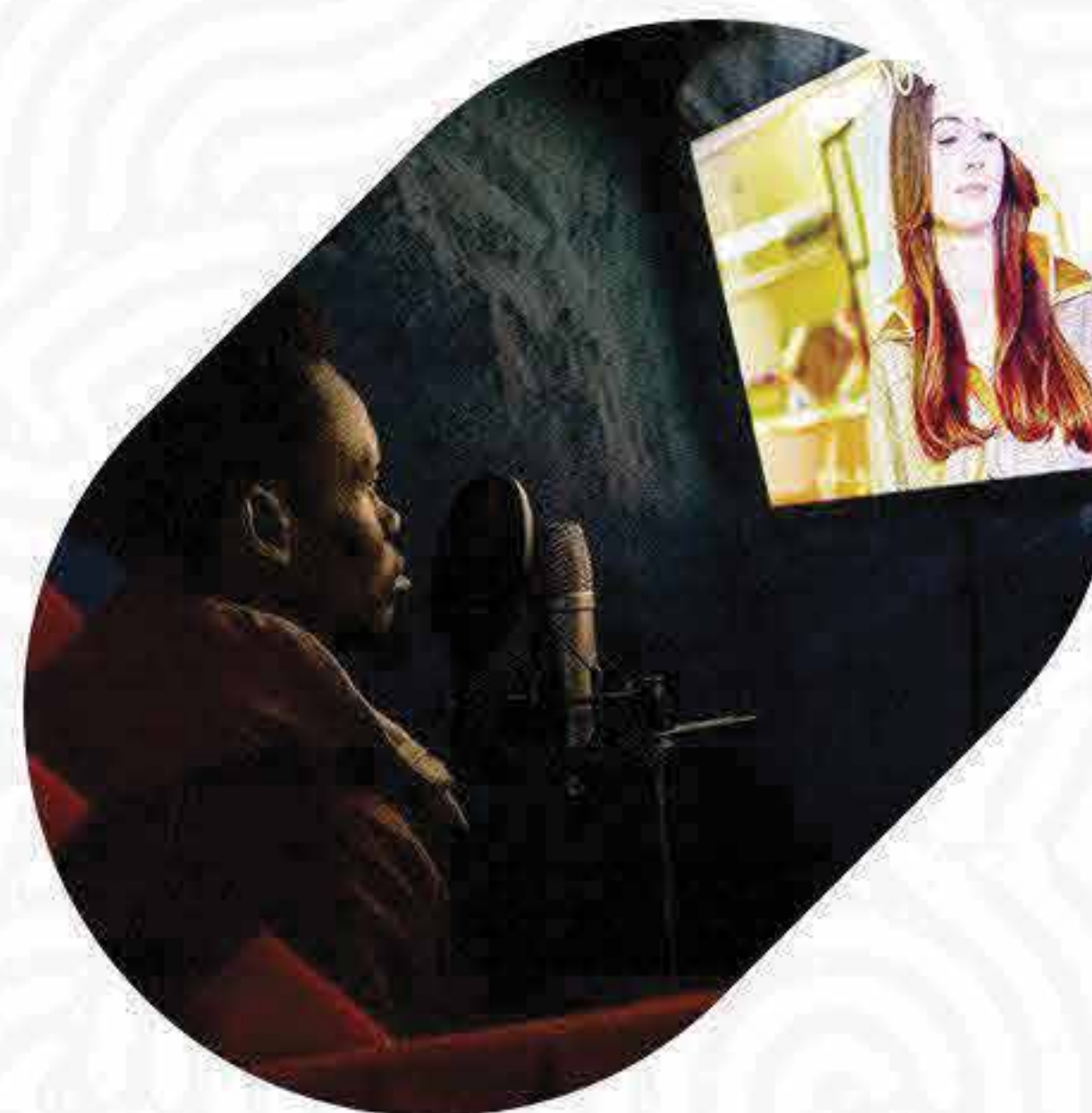
We specialize in audio production, which involves creating content from script writing, recording and mixing to creating sound effects and voice-overs that meet our client's requirements. Our crew operates in our state-of-the-art studios, utilizing top-of-the-line equipment to ensure we deliver the highest quality sound content.

## Personalized Equipment Delivery and Set Up

We provide personalized service, from the delivery and set up of our equipment to the on-site operation of the equipment. We are dedicated to making sure everything runs seamlessly.

## Language Dubbing

Our language dubbing service covers all process stages, including script adaptation, casting, directing, recording and mixing. In addition, we provide a one-stop, complete post-production service to clients in film and TV production and distribution.





# Tech Division

Q Tech is a cutting-edge division of QI GROUP dedicated to providing innovative digital transformation services in Tanzania and neighboring countries.

With a team of technology experts and a customer-first approach, we are committed to empowering businesses and public institutions with the tools and strategies they need to harness the power of digital technologies and thrive in today's competitive landscape.





# Tech Division

## What We Have



Digital Migration Services



Mobile & Web Application Development



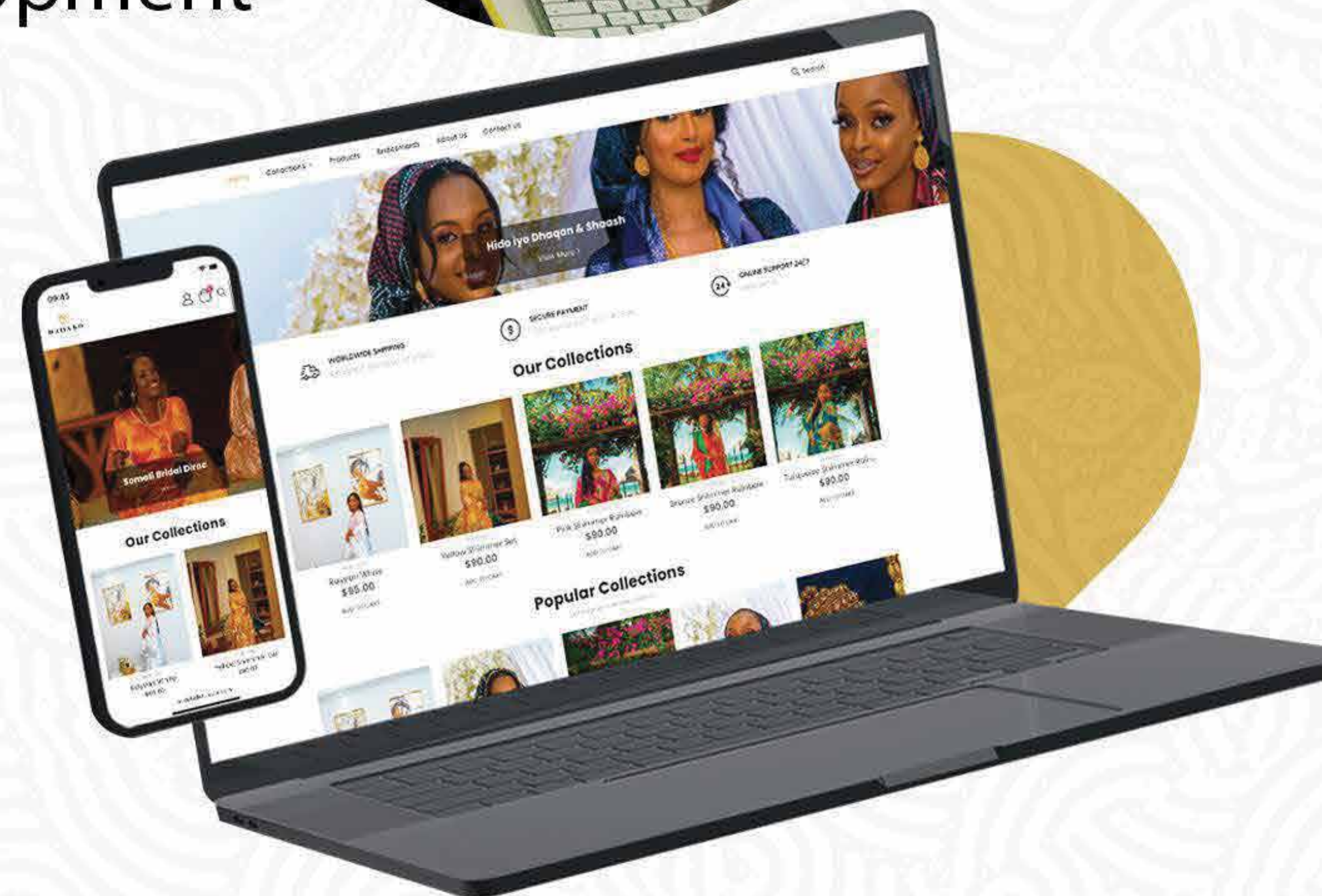
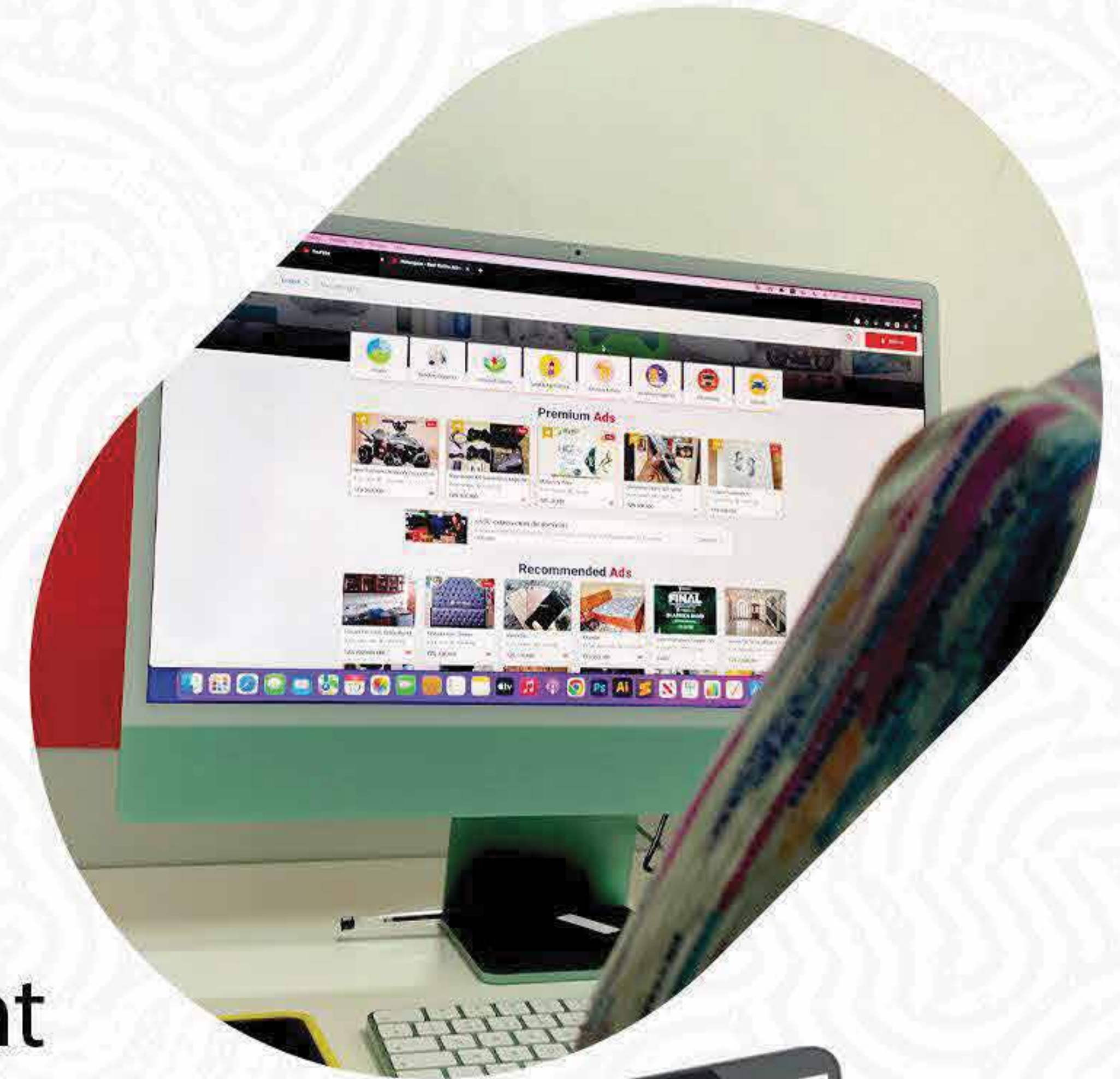
Online Payment Solution



Search Engine Optimization



Cloud Solution





## Digital Migration Service

We help our customers transition their operations from traditional to advanced digital systems. Through careful assessment of existing systems, identifying the right digital solutions, We help our customers make their operations more efficient, secure, and cost-effective.

- Digital Transformation Consultation
- Cloud Migration
- Data Digitization
- System Integration
- Training and Support
- Process Automation
- Digital Infrastructure Setup
- Legacy System Upgradation
- Project Management



## Mobile & Web Application Development

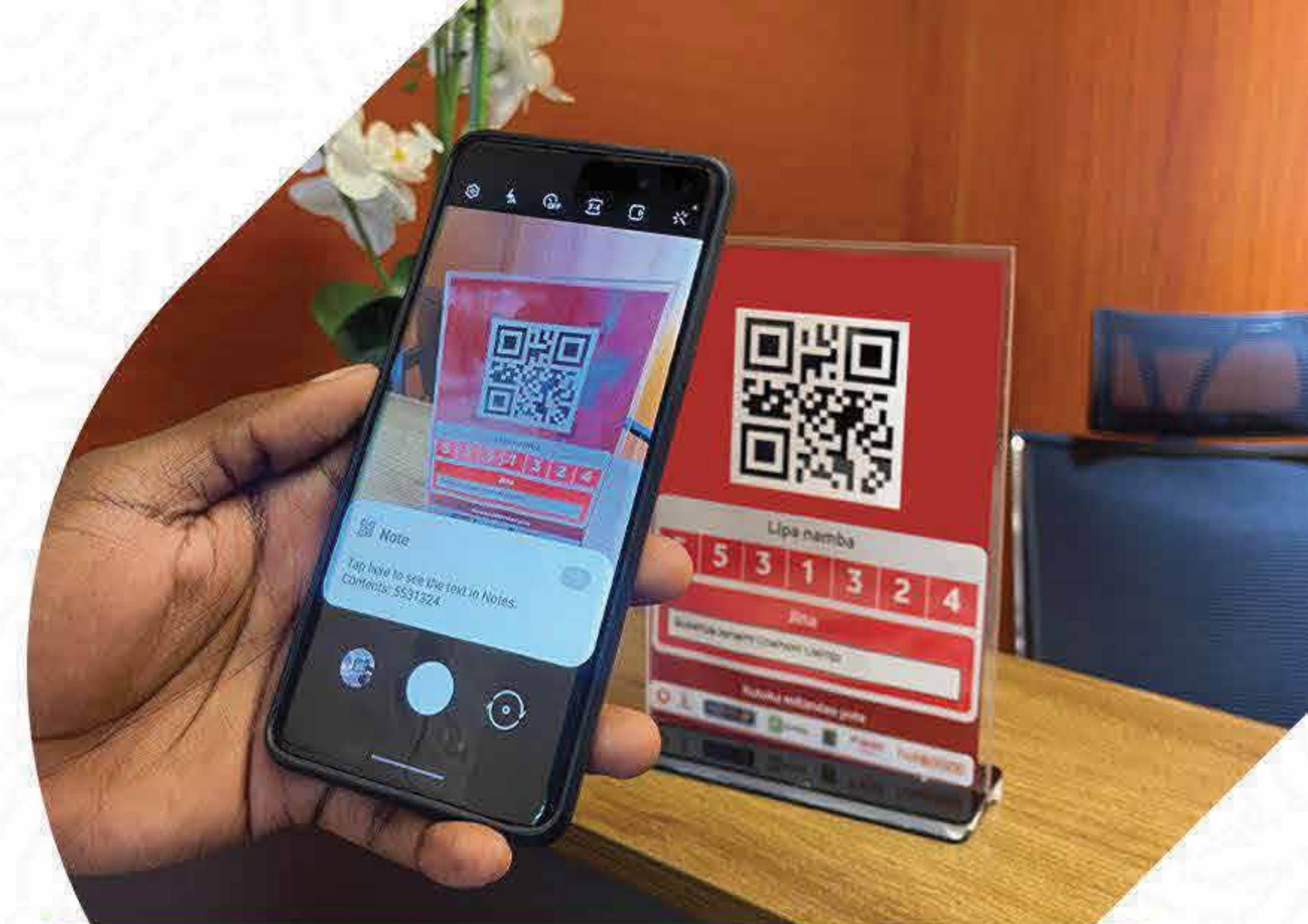
Our talented team of developers creates engaging, user-friendly, and high-performance mobile and web applications tailored to your business needs.





## Online Payment Solution

Our experts help you facilitate online transactions through various payments processing systems. We offer payment gateways, virtual terminals and merchant accounts to authorize and process payments. It is convenient and flexible to the customers.



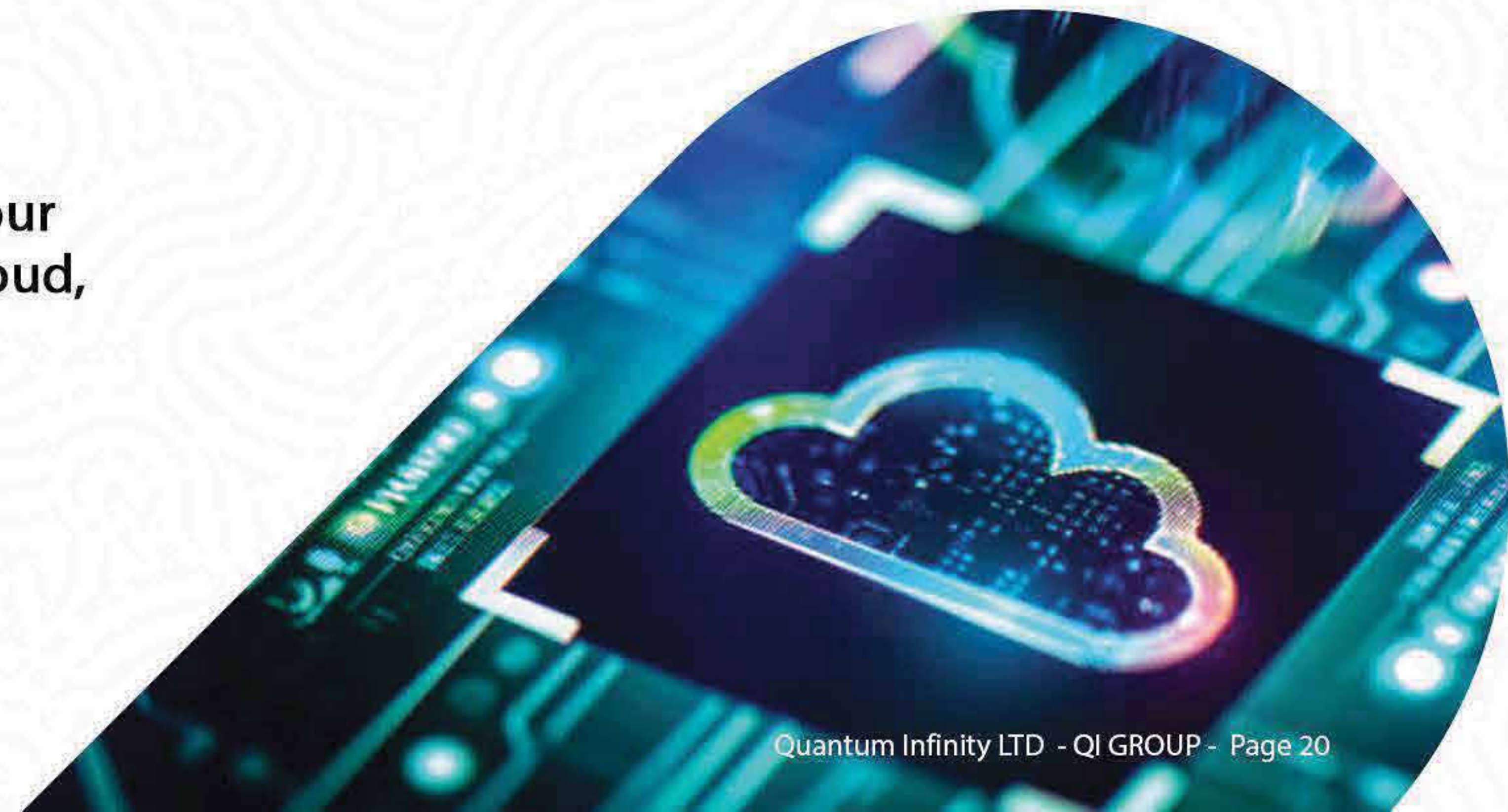
## Search Engine Optimization

Our team helps businesses improve visibility and ranking in search engines result pages. We help our client increase traffic to their website by improving their content and structure by ensuring it complies with the search engine algorithms.



## Cloud Solutions

Our experts help you migrate and manage your infrastructure, applications, and data on the cloud, ensuring seamless performance, scalability, and security.





# Our Projects



An engaging reality TV show that focuses on helping young adults find their perfect partner. The show features a diverse group of individuals who are single and ready to commit to a long-term relationship. The contestants participate in a dating competition to win the heart of the primary contestant. However, this show has a unique twist in that it also features celebrities who serve as relationship Counselors and presenters.



A national beauty pageant is held annually in Tanzania that selects contestants from all over the country to represent the country in international beauty pageants. The spectacle is considered a significant cultural event in Tanzania and the winner is expected to be an ambassador for Tanzanian culture and values.



A second tier of professional football in Tanzania, sitting directly below the Premier League. It comprises 16 teams who play each other twice throughout the season. This league is known for its competitiveness and unpredictability, with many teams capable of beating each other on any given day. It is also known for its passionate fan base and intense rivalry.



The top-tier professional football league in Zanzibar, a semi-autonomous region of Tanzania. It features 16 teams offering exciting and skillful local talent that attract crowds during Gameday.



## Football Breakfast

We are proud to organize the Football Breakfast event, which brings together football enthusiasts, government officials and sports industry professionals to discuss the latest developments in the football world. Our event provides a platform for discussion and aims to drive positive change within the football community. We are committed to promoting the sport and providing networking and learning opportunities.



This sports game show is on the beach and centered around fitness challenges. Contestants compete individually for prizes, with one winner selected for each episode. The challenges are designed to test the contestants' physical abilities and endurance but do not involve water sports. At the end of the series, all individuals will come together to compete in a final challenge to determine the ultimate champion.



An exciting reality TV show that follows the lives of a diverse group of individuals living together in a house equipped with HD cameras, which record their every move 24/7. The show features a range of activities, including challenges, games and tasks, that test the participant's mental and physical capabilities while fostering teamwork and collaboration. Throughout the season, viewers get an intimate look into the participants' lives as they navigate personal relationships, pursue their goals, and share their unique perspectives on life.



Coco Sport Cup is one of the most watched, stimulating and entertaining football competition in Zanzibar which was found by Coconut FM in 2016.

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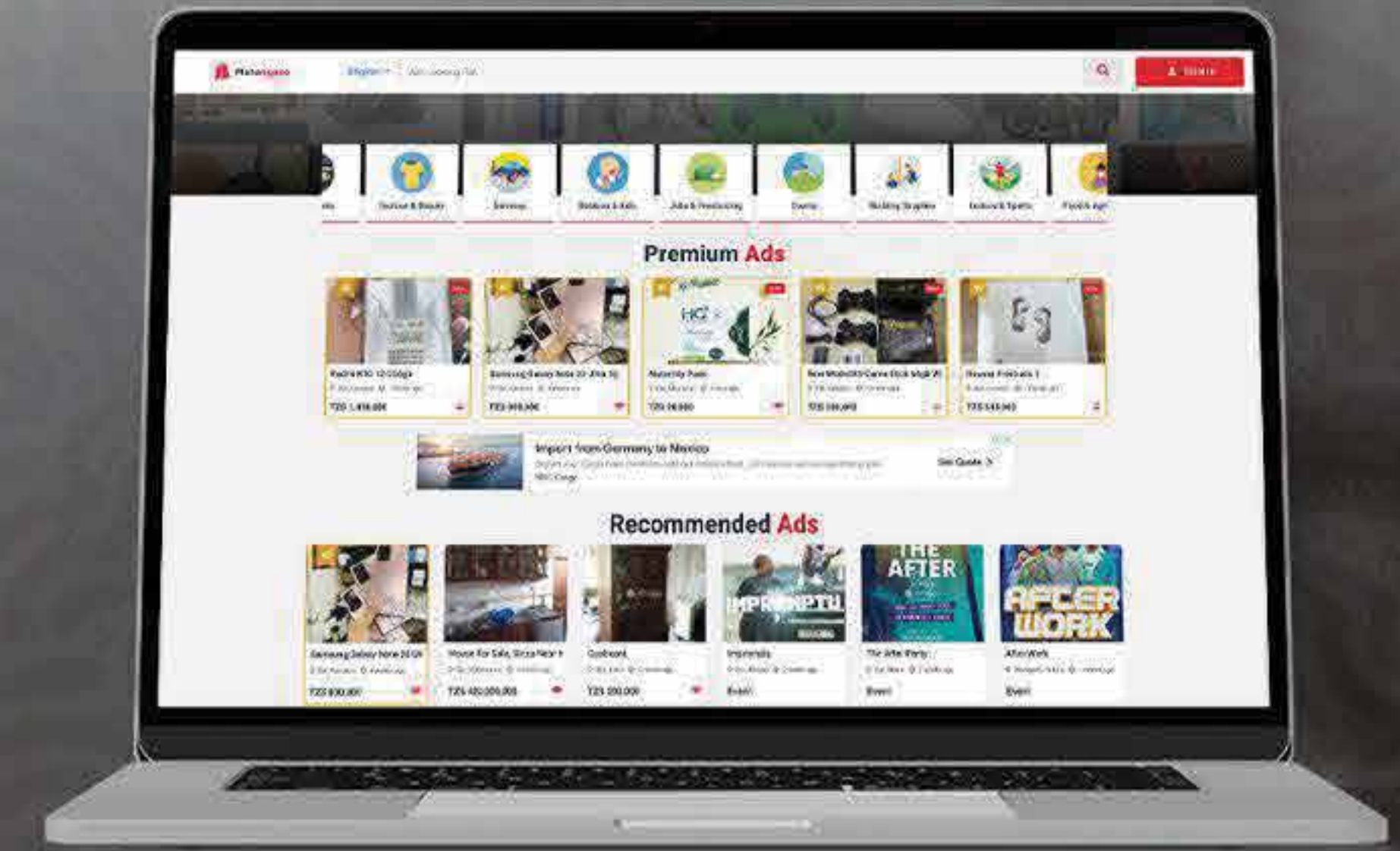




# Matangazo

Matangazo is an online classified website/mobile application that connects buyers and sellers through a flexible and efficient marketplace. This platform provides advertisers with free and low-cost premium listings, bridging the gap between buyers and sellers and allowing unrestricted and direct communication with their markets.

This Platform also offers the most comprehensive and up-to-date information for buyers/customers, whether they are seeking for a product, a service, or just information.

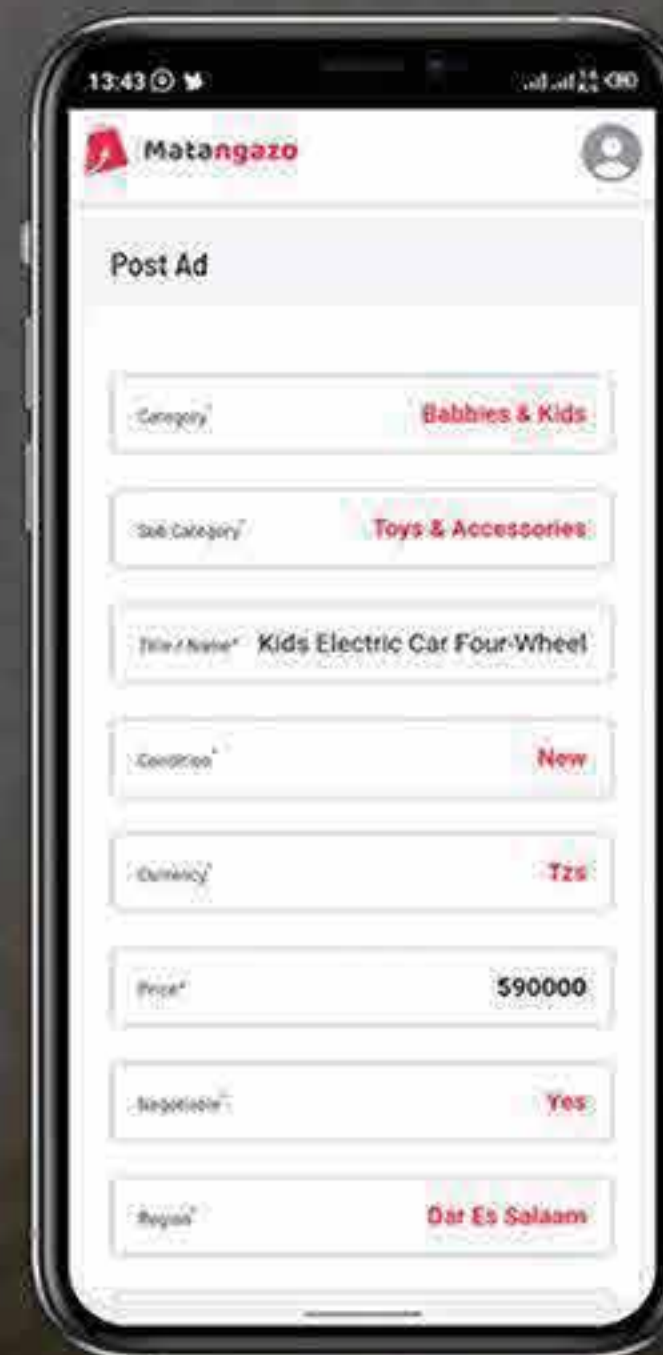


[www.matangazo.co.tz](http://www.matangazo.co.tz)

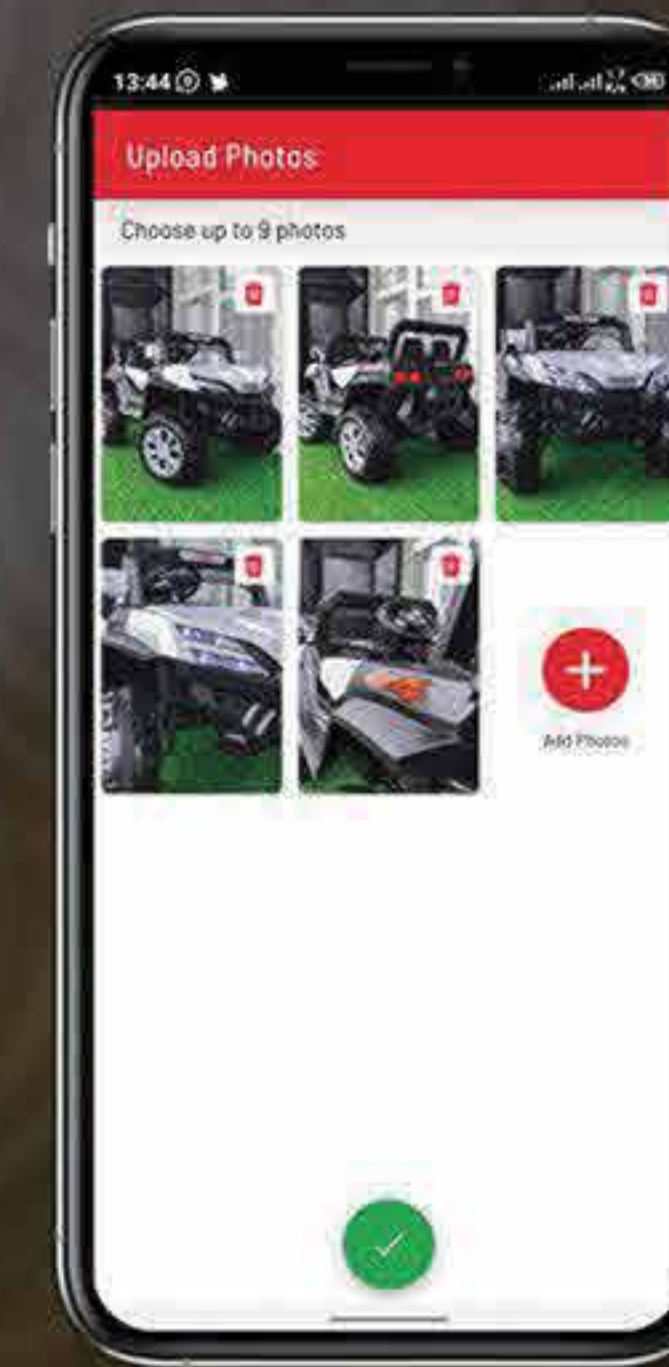
## How to use



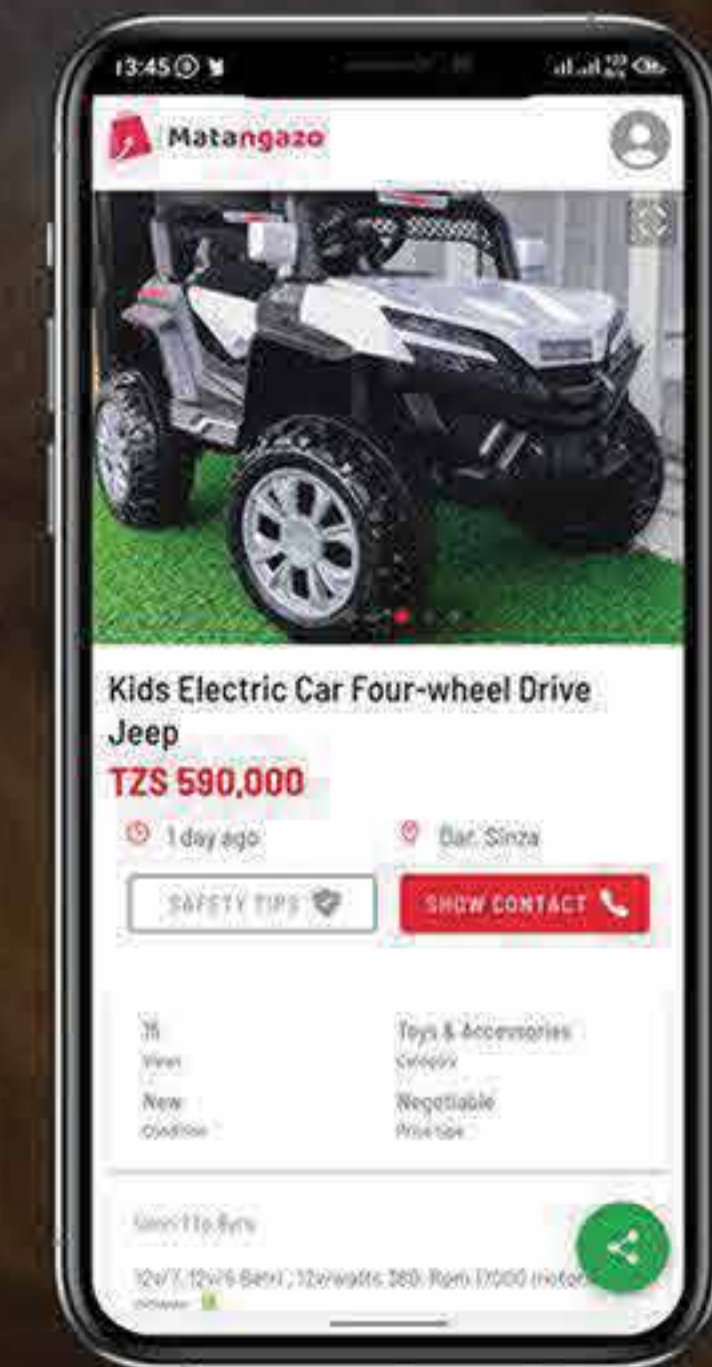
Download the Application and join then fill in your information of your Business



Fill in the Product/Service information and where it is found



Upload a product Image or Your service then publish Your ad



Your ad will go live shortly after being Approved



Verified by  
**VISA**

MasterCard  
SecureCode

PCI DSS  
COMPLIANT

tigo  
pesa

airtel  
money

m-pesa

SMS

4 USSD

SafeKey

EZYPESA

PayPal

Get it on  
Google play

Available on the  
App Store



# Our Esteemed Clients





# Get in Touch

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